



# **Computer Networks (WS23/24)**  L11: Video Streaming

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## **Learning objectives**



# **Video Streaming Basics**

### **Video content has been dominating the Internet**



**Video traffic is dominant nowadays:** By 2027, Ericsson expects video content to account for almost 80% of mobile traffic, which is projected to triple once more in the next five years

## **Pre-streaming era**



Download the whole video file (e.g., FTP) and play it when the download is finished

**Problem:** long waiting time and susceptible to glitches!

## **Streaming era**



Chunk the video into small segments and stream from any segment

### **Challenges in video streaming**



How to address/mitigate this issue?

## **Video compression**

**Reduce the data volume to be transmitted while keeping the video quality** 

### **Techniques:**

- Frame-level compression: resize/encode the image
- Video-level compression: encode the images across time (calculating deltas)







Frame 1 Frame 1 Frame 1 Frame 1 Frame 2 Frame 3







### **Frame-level compression**

#### **JPEG compression**

- Changes RGB to  $YC_bC_r$
- $-$  Y: luminance,  $C_bC_r$  are chrominance (blue and red relative to the green color)

### **Why this change?**

- Human eyes are less sensitive to chrominance than to luminance

**JPEG reduces sizes of C<sub>b</sub> and C<sub>r</sub>: quantization by 4**



### **Frame-level compression**

#### **JPEG compression**

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### **Video-level compression**

**Remove temporal redundancy by keeping track of the relative differences (deltas) between frames**



Compressibility highly depends on the content

### **Video-level compression**

**Remove temporal redundancy by keeping track of the relative differences (deltas) between frames**



I (intra-coded) frame: self-contained, e.g., JPEG

P (predictive) frame: looks back to I and P frames for prediction

B (bidirectional) frame: looks forward and backward to other frames

**I** frames are the largest, **P** frames are mediumsize, and **B** frames are the smallest

### **Bitrate**

#### **Measures the data size per unit time**

- Amount of data used to encode video (or audio) per second, e.g., Mbps, Kbps

#### **Bitrate affects both the file size and the quality of the video**

- Affect the required bandwidth when streaming the video over the network



Live demo: <https://reference.dashif.org/dash.js/latest/samples/dash-if-reference-player/index.html> **13**

## **Variable bitrate (VBR)**

### **Encode video with varying bitrates**

- Smooth out the quality

VBR algorithms for encoder and decoder are more complex and typically require support from the hardware

- Higher bitrate for more complex segments, not friendly with streaming over a network



### **Constant bitrate (CBR)**

**Compress video with a constant bitrate** 

- **Constant bitrate** → constant compression ratio → **varying quality**
- In H.264, quality is worse when the motion is higher due to the larger deltas



## **Video streaming with CBR**



For a single user, CBR is sufficient, though not perfect CBR is not efficient when multiple users with different bandwidth availabilities are present

## **CBR improvement**



streaming server and choose a suitable CBR based on the real-time bandwidth availability

## **Adaptive bitrate (ABR)**

**Main idea:** 

- **Chop the video into small segments** and encode the segments with different bitrates
- **Adaptively select the bitrate for each segment** in streaming for each user



# **Video Streaming Protocols**

## **Video streaming protocols**



Majority video streaming protocols are based on UDP in favor of timeliness instead of reliability

Modern video streaming protocols are based on HTTP

## **Real-time Transport Protocol (RTP)**



#### **Based on UDP**

- Primary standard for audio/video transport in IP networks, widely used for **real-time multimedia applications** such as voice over IP, audio over IP, **WebRTC** (uses SRTP), and IP television
- Comes with a **control protocol, RTCP**, for QoS feedback and synchronization between media streams, account for around 5% of total bandwidth usage



## **RTP packet header**



- **Sequence number (16 bits):** used for packet loss detection or packet reordering, initially randomized
- **Timestamp (32 bits):** used by the receiver to play back the received samples at appropriate time and interval (e.g., use a clock of 90 kHz for a video stream)
- **SSRC (32 bits):** uniquely identify the source of a stream
- **CSRC (32 bits):** enumerate contributing sources to a stream which has been generated from multiple sources



### **Control in RTP: RTCP**

#### **Receiver constantly measure transmission quality**

- Delay, jitter, packet loss, RTT

#### **Regular control information exchange between senders and receivers**

- Feedback to sender (receiver report)
- Feed forward to recipients (sender report)

#### **Allow applications to adapt to current QoS**

- Limiting a flow or using a different codec

**Limited overhead: a small fraction, e.g., 5% max. of total bandwidth per RTP session**

RTP/RTCP has no support for ABR!



## **Video streaming protocols based on HTTP**

#### **Three major players**

- Microsoft Smooth Streaming
- Adobe HTTP Dynamic Streaming (HDS)
- Apple HTTP Live Streaming (HLS)

```
Each has a proprietary format and its own 
ecosystem
```
**Bad for the industry such as CDN providers like Akamai since every functionality has to be implemented three times**





## **Why HTTP?**

#### **HTTP 1.1+ supports progressive download**

- Prevalent form of web-based media delivery for video share sites
- Progressive = playback begins while download is in progress (byte range request)

### **Compatible with middleboxes (e.g., firewalls) on the Internet**



Playback buffer

## **Different HTTP-based protocols**

"We've spent the past five years delivering a variety of adaptive video formats[—SmoothHD,](http://www.smoothhd.com/) HDNI, HLS and HDS—all of which are 80 percent the same but 100 percent incompatible." - Will Law (Akamai) 2011



Let's try to unify them and make the life of content providers and CDNs easier



### **Yet another standard: MPEG-DASH**

**Dynamic adaptive streaming over HTTP (DASH) is an ISO standard for the adaptive delivery of segmented content** 

- Blending existing formats into a new format

**MPEG (moving pictures experts group)** 

- Standardized MP3, MP4

**Standardization work from 2010-2012** 



**Note: DASH is not a protocol (implementation specific decisions are left out)**

### **DASH: data model**

**MDP (media presentation description) describes accessible segments and corresponding timing, ensuring interoperability**





Video file is encoded using the MDP data model described with a **manifest** file



# **Bitrate Selection Algorithms**

### **Bitrate selection in ABR**



How would you design a bitrate selection algorithm?

### **Bitrate selection in ABR**



**Challenge:** bandwidth variation can be very high!

## **Bitrate selection in ABR**



Make ABR decisions based on the buffer occupancy at the client

### **ABR algorithm: buffer-based**

#### **Main motivation**

- Avoid bandwidth estimation
- Buffer occupancy contains implicit information about the bandwidth

**BBA (buffer-based algorithm): pick the bitrate based on a function of buffer occupancy**



#### A Buffer-Based Approach to Rate Adaptation: **Evidence from a Large Video Streaming Service**

Te-Yuan Huang, Ramesh Johari, Nick McKeown, Matthew Trunnell\*, Mark Watson\* Stanford University, Netflix\* {huangty,rjohari,nickm}@stanford.edu, {mtrunnell,watsonm}@netflix.com

#### **ABSTRACT**

Existing ABR algorithms face a significant challenge in estimating future capacity: capacity can vary widely over time, a phenomenon commonly observed in commercial services. In this work, we suggest an alternative approach: rather than presuming that capacity estimation is required, it is perhaps better to begin by using only the buffer, and then ask when capacity estimation is needed. We test the viability of this approach through a series of experiments spanning millions of real users in a commercial service. We start with a simple design which directly chooses the video rate based on the current buffer occupancy. Our own investigation reveals that capacity estimation is unnecessary in steady state; however using simple capacity estimation (based on immediate past throughput) is important during the startup phase, when the buffer itself is growing from empty. This approach allows us to reduce the rebuffer rate by 10-20% compared



Figure 1: Video streaming clients experience highly variable end-to-end throughput.

## **BBA: system model**

### $C(t)/R(t) > 1$ : buffer  $B(t)$  grows

- Arrival rate is higher than 1 second of video per second
- $\;$  At a certain point, it is safe to increase  $R(t)$  to improve the streaming quality

### $C(t)/R(t) < 1$ : buffer  $B(t)$  drains

- Arrival rate is smaller than 1 second of video per second
- The chosen rate  $R(t)$  is too high
- Buffer will be depleted and "rebuffering" happens



We use the unit of video seconds: representing how many seconds of video we can fetch/buffer

Question: find a good function  $R(t) = f(B(t))$ 

### **BBA: theoretical analysis**



**Assumptions:** infinitesimal segment size, continuous bit rate, videos are CBR coded, videos are infinitely long

#### **Goal 1: no unnecessary rebuffering**

-  $\;$  As long as  $C(t) > R_{min}$  for all t and we adapt  $f(B) \to R_{min}$  as  $B \to 0$ , we will never unnecessarily rebuffer because the buffer will start to grow before it runs dry

#### **Goal 2: average video rate maximization**

–  $\,$  As long as $f(B)$  is increasing and eventually reaches  $R_{max}$ , the average video rate will match the average capacity when  $R_{min} < C(t) < R_{max}$ for all  $t > 0$ 

### **BBA in practice**

Assumptions do not always hold in practice, we need to be more conservative



### **ABR algorithm: control theory based**



Model the ABR control problem as Markov processes and apply control theory

## **ABR algorithm: deep reinforcement learning based**



#### Model the ABR control problem as a **Markov Decision Process** and apply deep reinforcement learning

## **Replacing video codecs with machine learning**



# **Netflix Video Serving**

## **Netflix video serving**

#### **Workloads**

- Serve only static media files
- Pre-encoded for all codecs/bitrates

#### **Video serving stack: FreeBSD-current, NGINX web server (HTTP)**

- Video served via asynchronous **sendfile()** and encrypted using kTLS (offloaded to NICs)
- Since 2020, 200Gbps of TLS encrypted traffic from a server, aiming for 400+ Gbps now

#### **Sendfile() directs the kernel to send data from a file descriptor to a TCP socket**

- Eliminates the need to copy data into or out of the kernel

**NETFLIX** 

## **Netflix video serving data flow**



Memory bandwidth is a bottleneck

### **Netflix video serving data flow**



achieve 400Gbps → require 200GB/s memory bandwidth → Challenging



## **Netflix video serving data flow**

# **Video Analytics**

## **Video streaming vs. video stream analytics**



## **Challenges in video stream analytics**

**Large volume of traffic needs to be sent across the wide area network (WAN)** 

**WAN has scarce, expensive, and variable bandwidth** 



**Applications have quality of service requirements which are complex to optimize** 

- Unlike video streaming where quality of experience is relatively well-defined
- Video analytics rely on **deep learning** models and the analytics accuracy has a nonlinear relationship with the quality metrics (resolution, frame rate, latency)

## **Application-specific optimization**

**Scenario 1: a monitoring application that counts pedestrians on a busy street**



t=0s, small target in far-field views



t=1s, small difference

#### **Adapting Frame Rate**





## **Application-specific optimization**

**Scenario 2: an AR application that detects objects on a mobile phone**



t=0s, nearby and large target



t=1s, large difference due to camera movement

#### **Adapting Frame Rate**



### **A general framework: AWStream**

**Systematic and quantitative adaptation** 

- New **programming abstractions** to express adaptation
- **Automatic** data-driven **profiling**
- **Runtime adaptation** balancing the different goals



### **Clownfish: real-time video stream analytics**

**Combine a local fast processing and a remote accurate processing**





### **Jellyfish: real-time video stream analytics**



#### End-to-end real-time guarantee



### **Summary**

### **Video streaming**

- Video compression
- Bitrate, VBR, CBR
- ABR

#### **Video streaming protocols**

- RTP
- HTTP-based
- DASH

#### **Bitrate selection algorithms**

- Rate-based
- Buffer-based: BBA
- Others: control theory, learning

#### **Advanced topics**

- Netflix video serving
- Video analytics

### **Next time: Linux networking stack**



### **Further reading material**

**Andrew S. Tanenbaum, David J. Wetherall. Computer Networks (5th edition).** 

- Section 7.4: Streaming Audio and Video

**Junchen Jiang, Vyas Sekar, Hui Zhang. Improving Fairness, Efficiency, and Stability in HTTP-based Adaptive Video Streaming with FESTIVE. ACM CoNEXT, 2012.** 

**Marios Kanakis, Ramin Khalili, Lin Wang. Machine Learning for Computer Systems and Networking: A Survey. ACM Computing Surveys, vol. 44(4), pp. 1-36, 2022.** 

- Section 9: Adaptive Video Streaming