Computational Argumentation — Part VIII

## **Applications of Computational Argumentation**

Henning Wachsmuth



# Learning goals

- Concepts
  - Overview of applications of computational argumentation
  - Details on argument search, debating technology, and writing support
- Methods
  - Processes based on computational argumentation algorithms
  - What works well in practice so far and what not
  - "Tricks" that can be used in practice
- Associated research fields
  - Natural language processing
  - Information retrieval
- Within this course
  - Understand what can be done with computational argumentation and what the status quo is







# Outline

- I. Introduction to computational argumentation
- II. Basics of natural language processing
- III. Basics of argumentation
- IV. Argument acquisition
- V. Argument mining
- VI. Argument assessment
- VII. Argument generation

### VIII.Applications of computational argumentation

IX. Conclusion

### a) Introduction

- b) Argument search
- c) Debating technology
- d) Argumentative writing support
- e) Conclusion

# What are applications of computational argumentation?

- Applications
  - The term *application* is used in multiple ways in natural language processing:
  - Approaches. Developed approaches process new data
  - Downstream tasks. General NLP techniques are used for specific tasks For instance, computational argumentation itself is an application of techniques such as text classification.
  - Technologies. Developed approaches are deployed in software. This is what is meant here.
- Application in technologies
  - Software applications that use computational argumentation to solve real-world tasks
  - Examples follow on the next slide.
- Argumentation in these applications
  - Argumentative uterrances (text or speech) may be given as input.
  - Argumentative uterrances may be provided as output.
  - Other output may be computed from argumentative utterances.



# **Overview of applications**





### **Debating technology**

(Slonim et al., 2021)



Writing support (Stab, 2017)



### Deliberative democracy

(Plüss et al., 2018)



### Automated decision making

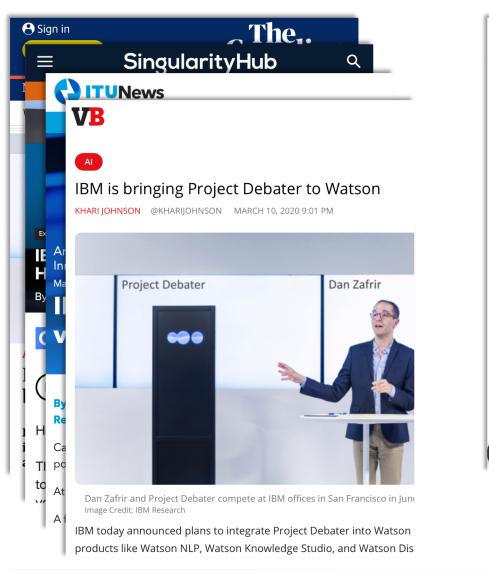
(Bench-Capon et al., 2009)

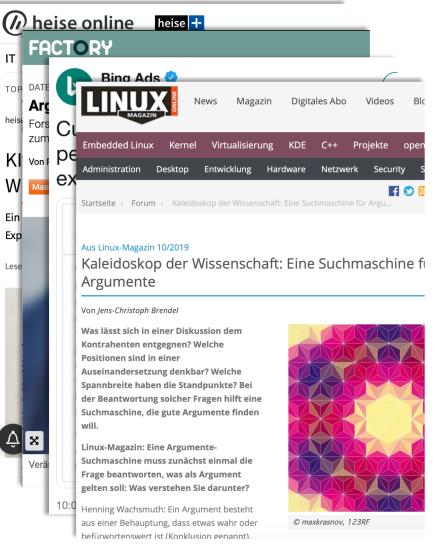


Fact checking (Samadi et al., 2016)



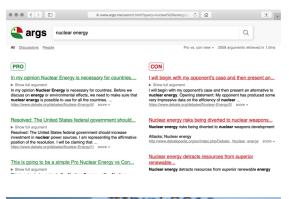
# Computational argumentation in the media



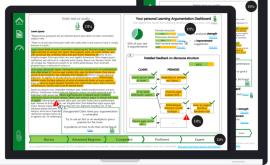


# Applications in the focus here (recap)

- Argument search (Wachsmuth et al., 2017e)
  - What. Find arguments on controversial issues and oppose best pro's and con's
  - Why. Support self-determined opinion formation
- Debating technology (Slonim et al., 2021)
  - What. Present arguments for controversial issue and argue for a stance towards the issue
  - Why. Support decision making
- Argumentative writing support (Stab, 2017)
  - What. Assess quality of argumentative text and provide feedback to text
  - Why. Support learning of argumentative writing







# Next section: Argument search

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# What is argument search?

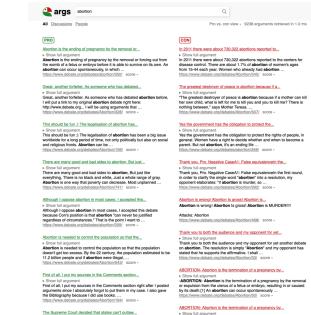
- Argument search
  - A technology that finds and opposes arguments in response to queries on controversial issues
- Scenario of argument search
  - Help people form opinions on controversial issues.
  - Make it easy to find relevant arguments.
  - Avoid being biased towards either stance.

### Goals of argument search

- Rank the *best* arguments highest.
- Cover diverse aspects.
- Cover reliable and heterogeneous sources.
- Cover the most recent arguments.
- Present arguments concisely.

... and much more





Show full argument
 The Supreme Court decided that states can't outlaw abortion because

Prohibiting abortion is a violation of the 14th Amendment, according to the Court, and the constitution. Outlawing abortion ... https://www.debate.org/debates/Abortion/540/\_score -  Show full argument ABORTION-Abortion is the termination of a pregnancy by the removal or expulsion from the uterus of a fetus or embryo, resulting in or caused by its death.[1] An abortion can occur spontaneously ... https://www.deate.org/deates/Abortion/48/ score -

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### 10

# Overview of argument search

### **Characteristics of argument search**

- All existing systems oppose pro and con arguments for an issue.
- Main differences lie in the sources, processing paradigms, and interfaces. •

#### Available argument search engines

- args.me. Indexes debate portal arguments; retrieves relevant arguments in response to queries
- ArgumenText. Indexes diverse web pages; mines relevant arguments in response to queries
- PerspectroScope. Similar to ArgumentText for debate portals and Wikipedia texts
- Bing Multi-Perspective Answers. 1 pro and 1 con point on selected issues, integrated in web search So far, included in US version only



### Notice

IBM's Project Debater is not covered here but under *debating technology*. Its main tasks resemble argument search, but the intended use case differs.

### Example: args.me

# 🔮 args

#### nuclear energy

All Discussions News People

### Q

Pro vs. con view - 2018 arguments retrieved in 489.0 ms

### PRO

#### We're dependent on thermal power and fuels so nuclear...

#### Show full argument

We're dependent on thermal power and fuels so **nuclear energy** will be a useful hand of help. ... 1:http://www.forbes.com... 2:http://www.canc https://www.debate.org/debates/Nuclear-Energy/4/ score -

#### The most up-to-date study, conducted at the Forsman

#### Show full argument

The most up-to-date study, conducted at the Forsmark **nuclear** power facility in Sweden during 2005, shows that the plant was producing only 3.10 grams of CO2 per kilowatt per hour [1]. ... Sources: [1] ...

https://www.debate.org/debates/Nuclear-Energy/1/ score -

#### Thermal energy causes the global warming which is the...

#### Show full argument

Thermal **energy** causes the global warming which is the most important world discussion and the most dangerous natural disaster of our generation. ... I wish my best lucks to my opponent 1.http://www.fi.edu....

https://www.debate.org/debates/Nuclear-Energy/4/ score -

#### So If we are arguing about countries, and we are, we need...

CON

#### There are high protocol, likely classified, to protect...

#### Show full argument

There are high protocol, likely classified, to protect the integrity of **nuclear** facilities in developed nations. ... Thank you!

org/debates/Nuclear-Energy/2/ score -

#### vuclear energy risks being diverted to nuclear weapons...

#### Show full argument

Nuclear energy risks being diverted to nuclear weapons development http://www.debatepedia.org/en/index.php/Debate:\_Nuclear\_energy score -

#### Nuclear energy detracts resources from superior renewable...

#### Show full argument

Nuclear energy detracts resources from superior renewable energy http://www.debatepedia.org/en/index.php/Debate:\_Nuclear\_energy\_\_\_\_score ~

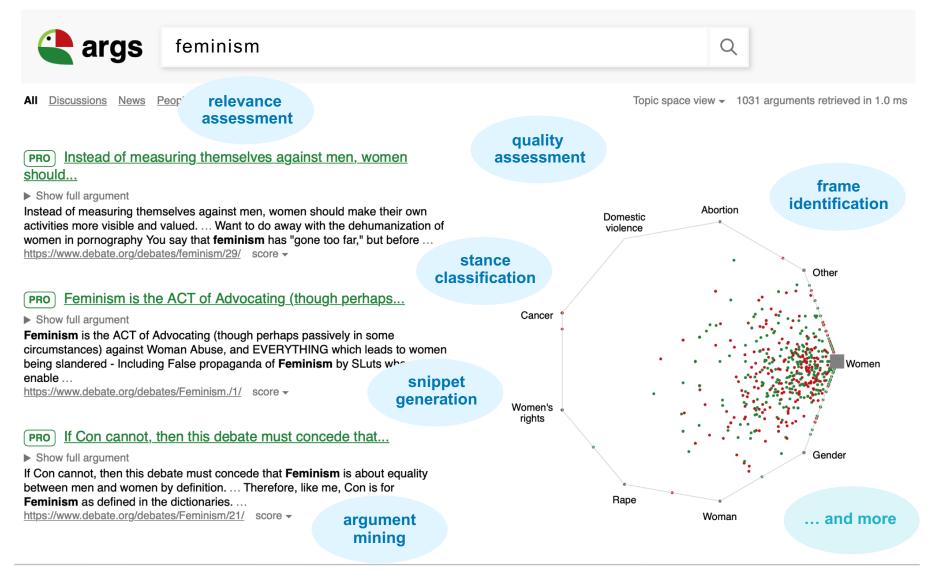
#### Likewise, there is no doubt that there ae inherent...

#### Show full argument

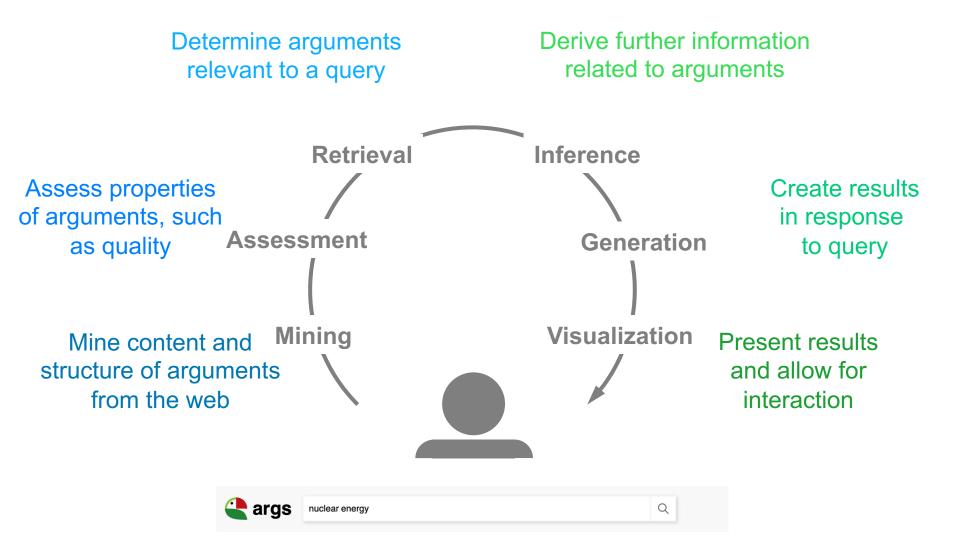
Likewise, there is no doubt that there ae inherent dangers associated with **nuclear**, and we have yet to discover a feasible way to dispose of the toxic

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# Computational tasks in argument search

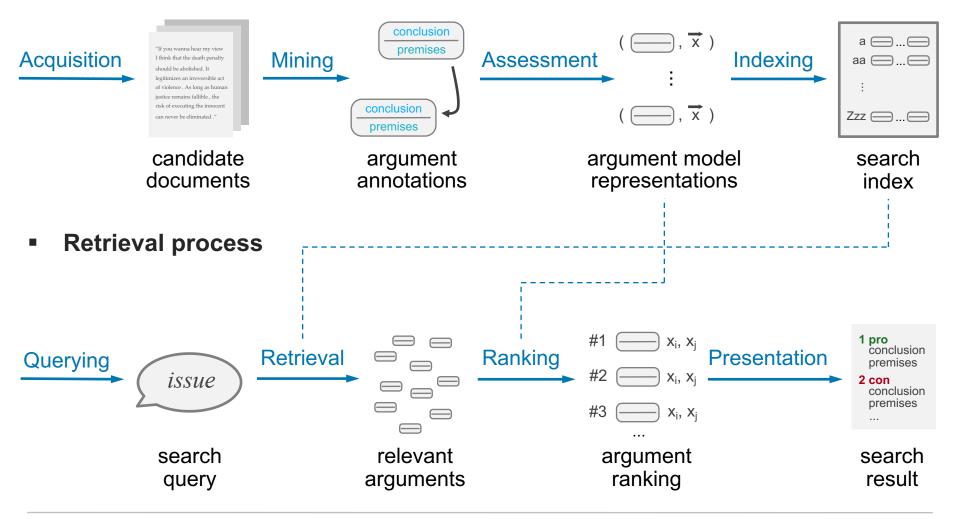


# Argument search process: Concept



# Argument search process in args.me (Wachsmuth et al., 2017e)

Indexing process



# Argument search process in args.me: Steps

- Indexing process
  - Acquisition. Crawl candidate texts, in which arguments may be found.
  - Mining. Mine arguments from the candidate texts.
  - Assessment. Assess properties of the mined arguments, such as quality.

Acquisition

Mining

argument

annotations

candidate

documents

- Indexing. Store arguments in search index.
- **Retrieval process** 
  - Querying. A user enters a query on a controversial issue or claim.



Assessment

- Retrieval. Determine indexed pro and con arguments relevant to the query.
- Ranking. Sort arguments by relevance, quality, recency, or similar. ۲
- Presentation. Present arguments, such that the user can interact with them.
- **Argument search framework** 
  - The decomposition into eight steps defines a framework that allows stepwise working towards the goals of argument search.

a 🚍 ... 🚍

aa 🥅 ... 🚍

Zzz 🖂 ... 🚍

search

index

conclusio

Indexing

(,  $\vec{x}$ )

argument model

representations

# Indexing process in args.me (status quo)

### Argument model in args.me

• A conclusion and *k* premises with a stance towards the conclusion

Along with different meta-information, such as the URL

### conclusion

pro/con premises

- Basically applicable to all arguments
- Allows treating all arguments equally

### Indexing process

- "Mining". Distant supervision on four debate portals idebate.org, debatepedia.org, debatewise.org, debate.org
- Assessment. Only general filtering so far
- Result
  - Index. 387,606 nearly balanced arguments

Debate title. *This house believes that the united nations has failed* 

**Point against.** *The UN has performed a valuable service in preventing wars and in peacekeeping.* 

Point. It is clearly unrealistic to imagine that the United Nations could prevent all wars, but nonetheless it has been successful at negotiating peaceful resolutions to international disputes. It has also authorised military force [...]

Debate titlePoint againstPoint againstPoint

# Indexing process: Acquisition paradigms (Ajjour et al., 2019)

### Argument aquisition paradigm

- A choice of data sources, along with a method to obtain arguments
- ArgumenText Lower precision Argument Document **Topic Filtering** ranking Indexing Higher recall **Argument Mining** Web Index Slower **Project Debater** Higher precision • Argument Topic-specific Topic **Argument Mining** ranking Filtering Lower recall Wikipedia • Index Faster args.me High precision Argument Argument Topic ranking Filtering Harvesting Low recall Index Debate portals Faster • **Online** (querying time) **Offline** (indexing time)

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# Retrieval process in args.me (status quo)

- Querying
  - Free text phrase and and queries possible
  - No argument-specific interpretation so far
- Retrieval
  - For precision, only the conclusion is matched with the query terms.
  - Stance is simply taken from premises so far.

### Ranking

- Arguments are scored with weighted BM25F. BM25F is a variant of TF-IDF (Robertson and Zaragoza, 2009).
- No quality assessment so far
- Presentation
  - Different views (pro vs. con, topic space)
  - Snippets based on extractive summarization (Alshomary et al., 2020b)



#### Nuclear radiation is clearly hazardous but the practices...

#### Show full argument

Nuclear radiation is clearly hazardous but the practices at Fukushima were less than safe. Fukushima was not a Chernobyl but it was a horrible occurrence. The reason it made international news is because that because of the hazard of **nuclear energy**, there are many safety practices. I'd like to share a New York Times headline: No Survivors Found After West Virginia Mine Disaster. Twenty nine people are dead. Certainly the alternative can be just as harmful as **nuclear energy**. Thank you for letting me debate this with you.

Attacks: Nuclear energy should not be used.

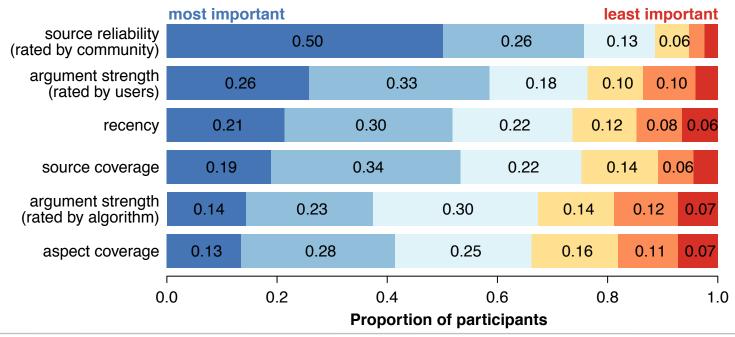
https://www.debate.org/debates/Nuclear-energy-should-not-be-used./1/ score -

BM25 score: 34.05 nuclear: 17.45 conclusion: 8.76 (boost 1.50, idf 5.26, tfNorm 1.11) premises: 7.57 (idf 4.12, tfNorm 1.83) sourceText: 1.12 (boost 0.20, idf 2.66, tfNorm 2.11) energy: 16.60 conclusion: 9.52 (boost 1.50, idf 5.72, tfNorm 1.11) premises: 6.20 (idf 3.66, tfNorm 1.69) sourceText: 0.89 (boost 0.20, idf 2.10, tfNorm 2.11)



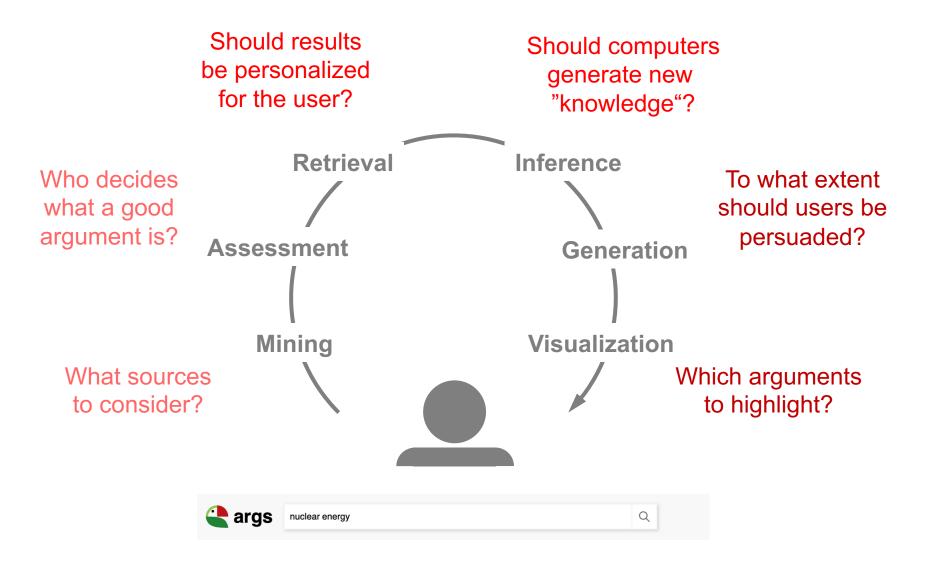
### User study on argument ranking

- Crowdsourcing study on MTurk with 500 participants from 11 countries
- The participants assessed the importance of six argument ranking criteria
- Results
  - Reliability of sources is clearly seen as most important.
  - Other criteria are rather close to each other.



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# Ethical questions in argument search



# Discussion of argument search

### • Need for argument search?

- Self-determined opinion formation is getting harder in our times.
- Argument search shows a way of how to leave your echo chamber.
- So far, web search engines support argument search insufficiently.

### Computational tasks in argument search

- Mining and stance classification are required to provide arguments as results, even though the realization may be simple (as for args.me).
- Quality assessment is likely to enhance the ranking of search results.
- Argument generation is so far used for snippet generation only.
- Status quo of argument search
  - Protypical search engines, such as args.me and ArgumenText exist.
  - The general concept seems to work and is well-received.
  - Still, challenges at several ends prevent it from being industry-ready yet, from large-scale up-to-date acquisition to convincing rankings.

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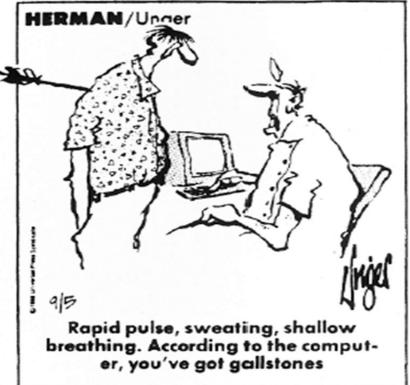
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### What is decision assistance?

### • What is debating technology?

- Technology that debate humans on controversial issues
- The most widely-known such system is IBM's *Project Debater.*
- The underlying idea is to showcase algorithms for *decision assistance*.
- Decision assistance (aka decision support)
  - Analysis of data to help people make decisions about problems
- Scenarios of decision assistance
  - Professional scenarios include medical diagnosis and market trading.
  - Also, personal assistants such as Siri and Alexa directly entail applications.
  - In controversial contexts, weighing pros and cons may support more informed and self-determined decisions.



### **Example: Project Debater**

- Project Debater
  - A system that can debate humans on (potentially) arbitrary issues
  - In 2019, showcased on *intelligence*<sup>2</sup> against a top human debater
- Intelligence<sup>2</sup> debates
  - US TV show where two parties debate against each other.
  - Stages. Opening (4 minutes each), rebuttal (4 each), closing (2 each)
  - Goal. Change stance of audience (who votes before and afterwards) Additional question in the given debate: "Who better enriched your knowledge?"
  - Winner. The side who has more votes after the debate than before
- Showcase <u>https://research.ibm.com/interactive/project-debater/live/</u>
  - Issue. "We should subsidize preschool" The issue was chosen from curated list, but not trained on.
  - Stances. Project Debater is pro, Harish Natarajan is con
  - Background. Parties given 15 minutes for preparation







# Project Debater showcase: Opening

### Opening Project Debater

- Video: Minutes 11:25 15:03 (intro starts at 10:50)
- Observations?

Discussed orally

- What is done (during preparation)
  - Input. ~10B preprocessed, indexed sentences from 400M news articles
  - Retrieve a few hundred relevant text segments, remove redundancy.
  - Select the strongest segments classified as pro/con claims and evidence.
  - Arrange them by clustered themes to create a narrative.
  - Phrase a full text and convert it to speech.
  - Output. A four-minutes speech
- Opening Harish Natarajan
  - Video: Minutes 15:42 19:50 (intro starts at 15:28)
  - Observations?

Discussed orally

# Project Debater showcase: Rebuttal

### Rebuttal Project Debater

- Video: Minutes 24:36 28:40 (intro starts at 24:22)
- Observations?

Discussed orally

- What is done (during break)
  - Input. Opening speech of Harish Nataranjan (and own speech)
  - Recognize spoken language and transcribe it to text.
  - Preprocess text in several standard NLP analyses.
  - Mine claims and key concepts from text.
  - Construct rebuttal (similar to opening steps).
  - Output. A four-minutes speech
- Rebuttal Harish Natarajan
  - Video: Minutes 28:58 33:14 (intro starts at 28:48).
  - Observations?

Discussed orally





# Project Debater showcase: Closing and results

- Closing Project Debater
  - Video: Minutes 37:44 39:35 (intro starts at 37:29)
  - Observations?

Discussed orally

- Closing Harish Natarajan
  - Video: Minutes 39:52 42:17 (intro starts at 39:43)
  - Observations?
    Discussed orally
- Results
  - Video: Minutes 52:48 54:36
  - Before the debate. 79% pro, 13% con, 8% undecided
  - After the debate. 62% pro, 30% con, 8% undecided Knowledge enrichment: 55% Project Debater, 22% Harish Nataranjan, 23% undecided

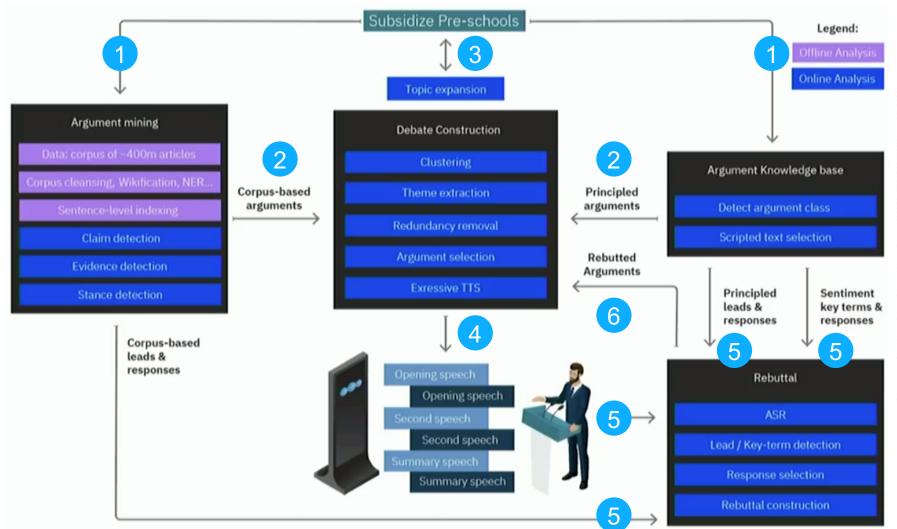
### Conclusion

• Human debater won, but Project Debater competed well.





# Project Debater: The process behind



Learn more? See the Project Debater documentary: www.theverge.com/ad/21244164/project-debater-film-artificial-intelligence

# Discussion of debating technology

- Need for debating technology and decision assistance
  - Automated decision making is generally a main envisioned application of "intelligent" technologies.
  - The discussed technology extends this to controversial contexts.
- Computational tasks in debating technology
  - Systems such as Project Debater cover various analysis and synthesis tasks.
  - Argument mining and stance classification are core components.
  - Quality assessment is recently studied more, mainly for selecting arguments.
  - Argument generation seems to be largely composition-based.
- Status quo of debating technology
  - Project Debater appears to work rather convincingly in its given setting.
  - Core features are meanwhile integrated into IBM Watson, including multi-text summarization and advanced sentiment analysis.
  - How well it works in the "real" world, is still being observed.

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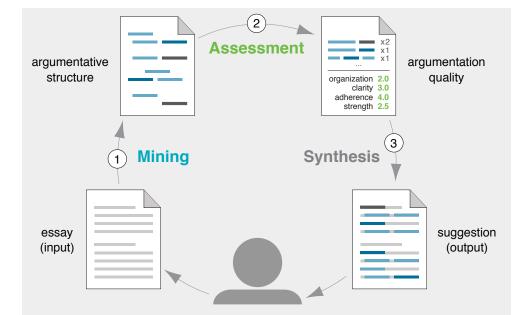
# What is argumentative writing support?

### Argumentative writing support

• A technology that automatically analyzes argumentative texts (e.g., essays), in order to provide feedback to the authors

### Typical process

- The user enters a text draft into the system.
- The system analyzes the draft to synthesize feedback for the user.
- The user revises the draft and repeats the process.
- Main computational steps
  - 1. Mining of the argumentative structure of a written text daft
  - 2. Assessment of specific quality dimensions based on the mined structure
  - 3. Synthesis of feedback in terms of suggestions for improvements



# Overview of argumentative writing support

- Scenarios of argumentative writing support
  - Teaching of argumentative writing
  - Optimization of the persuasive effectiveness of texts
  - Increase of writing speed

... and similar



# ttps://www.publicdomainpictures.net

### Selected applications of argumentative writing support

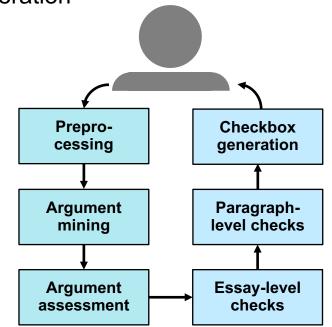
- Argumentation-related essay scoring (Wachsmuth et al., 2016) https://demo.webis.de/essay-scoring
- Argumentative writing support system for essays (Stab, 2017)
- Learning support system for arguing skills (Wambsganss et al., 2020)
- Related applications
  - Build-in tools for orthography and syntax checking (e.g., in Microsoft Word)
  - Professional writing tools even analyze style, tone, etc. (e.g., Grammarly)
  - Augmented writing tools actively complete text drafts (e.g., textio flow) All these may be integrated with argumentative writing support.

# Argumentative writing support system for essays (Stab, 2017)

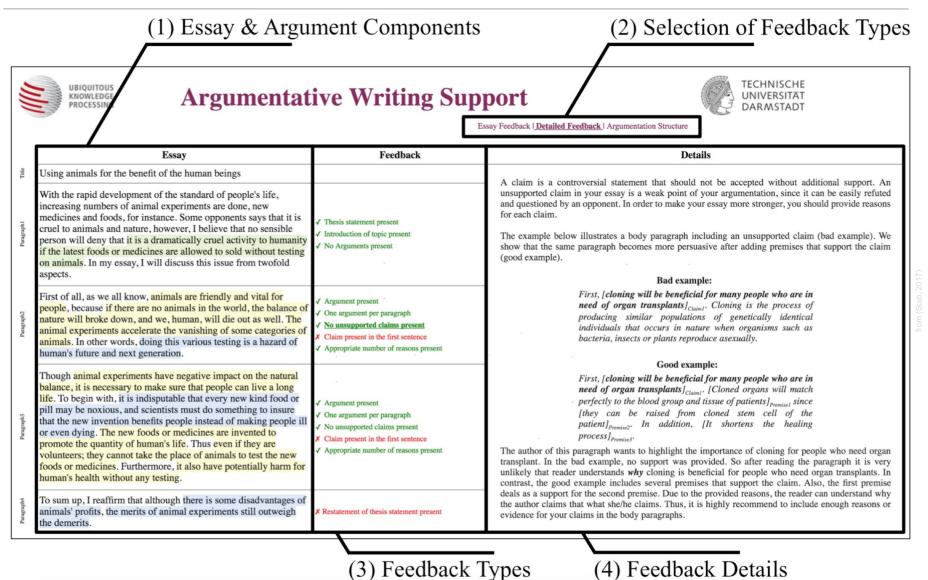
- System
  - A tool that gives formative feedback to English persuasive student essays
  - Components. Argument analysis, feedback generation Fully implemented prototype, but not made publicly available
- Argument analysis
  - Preprocess essay with several NLP analyses.
  - Mine arguments using model of Stab (2017).
  - Assess myside bias of the essay and local sufficiency of each paragraph.

### Feedback generation

- Check for three essay-level structural criteria. (1) Title present? (2) 4+ paragraphs? (3) Myside bias?
- Check for nine paragraph-level structural criteria.
  (1) Thesis present in first paragraph? (2) 2+ premises for each conclusion? (3) 1+ arguments in body? (4–9) ...
- Generate feedback in terms of whether each criterion is fulfilled or not.



# Argumentative writing support system for essays: Demo



# Learning support system for arguing skills (Wambsganss et al., 2020)

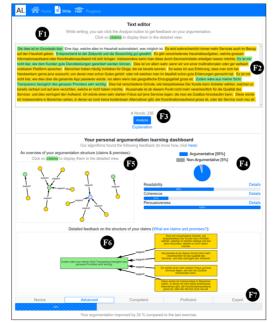
- System
  - A tool that provides visual feedback to the structure and quality of German argumentative texts Not tailored to specific genre; so far, trained on business process model reviews
  - Underlying idea similar to the system of Stab (2017) Also not publicly available so far, but used at University of St. Gallen

### Argument analysis

- Mine claims, premises, and support relations.
- Assess readability, coherence, and persuasiveness. The assessment is based on rudimentary rule-based approaches.

### Feedback generation

- In-text highlighting of argumentative structure
- Graph visualization of argumentative structure, with detail view showing structural flaws
- Bar-chart visualization of quality dimensions





# An Adaptive Learning Support System for Argumentation Skills

Goal: Improve the users' argumentation skills by providing immediate, individual feedback using a ML-based analysis of their argumentation structure in written texts.

(thanks to Christina Niklaus from University of St. Gallen for providing this video)

# Augmented writing

- Augmented writing
  - A variant of writing support that semi-automatically transforms or completes a text segment written by a user

Alternatively, it may suggest alternatives to a given sentence or similar.

• Augmented writing may also include other typical features of writing support.

"need rescue boats"

"*Rescue boats* are *needed* in the mediterranean sea, because, without, innocent people will die."

### How does that work?

- Identify and reuse similar content from previous texts.
- Adapt style and phrasing to given text segment. Recall "Talk to Transformer" in this regard (see lecture part VII).

### • Augmented argumentative writing?

- Augmented writing has not been explicitly studied yet for argumentation.
- But potential use cases are apparent.
- Only few augmented writing technologies exist yet, one of which is *textio flow*.



https://textio.com/products/flow/

# Discussion of argumentative writing support

- Need for argumentative writing support?
  - Argumentative writing is a standard task in school education, taught at different ages and across subjects.
  - In times of digitization and online education, automation is getting important.
  - Could become part of standard text processing tools one day
- Computational tasks in argumentative writing support
  - Argument mining and quality assessment lay the ground for writing support.
  - Other assessments and standard text analyses may complement this.
  - Argument generation may be needed for augmented writing.
- Status quo of argumentative writing support
  - The focus of existing systems is clearly on argument mining.
  - Quality assessment and feedback generation are rather rudimentary so far.
  - The value of the systems may be questionable, if they make errors. However, this is partly an interface problem only, i.e., useful feedback may be provided even with erroneous output.

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# Conclusion

- Applications of computational argumentation
  - Argument search to support opinion formation
  - Decision assistance through debating systems
  - Writing support for argumentative texts
- Exemplary applications from industry and academia
  - args.me opposes pro and con arguments
  - Project Debater debates humans
  - AL gives visual feedback to argumentative texts
- Capabilities and limitations
  - Computational argumentation will never work perfectly
  - Often, tricks make applications practically look fine
  - Still, there's much research to be done





Debating technology

Argument search



Writing suppor







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