

## Label Ranking

	label ranking
customer 1	MINI > Toyota > BMW > Volvo
customer 2	BMW > MINI > Toyota
customer 3	Volvo > BMW > Toyota > MINI
customer 4	Toyota > BMW
new customer	???

### Given:

- a set of training instances  $\{x_k \mid k = 1 \dots m\} \subseteq X$
- a set of labels  $\mathcal{L} = \{\lambda_1, \lambda_2, \dots, \lambda_n\}$
- for each training instance  $x_k$ : a set of pairwise preferences of the form  $\lambda_i \succ_{x_k} \lambda_j$

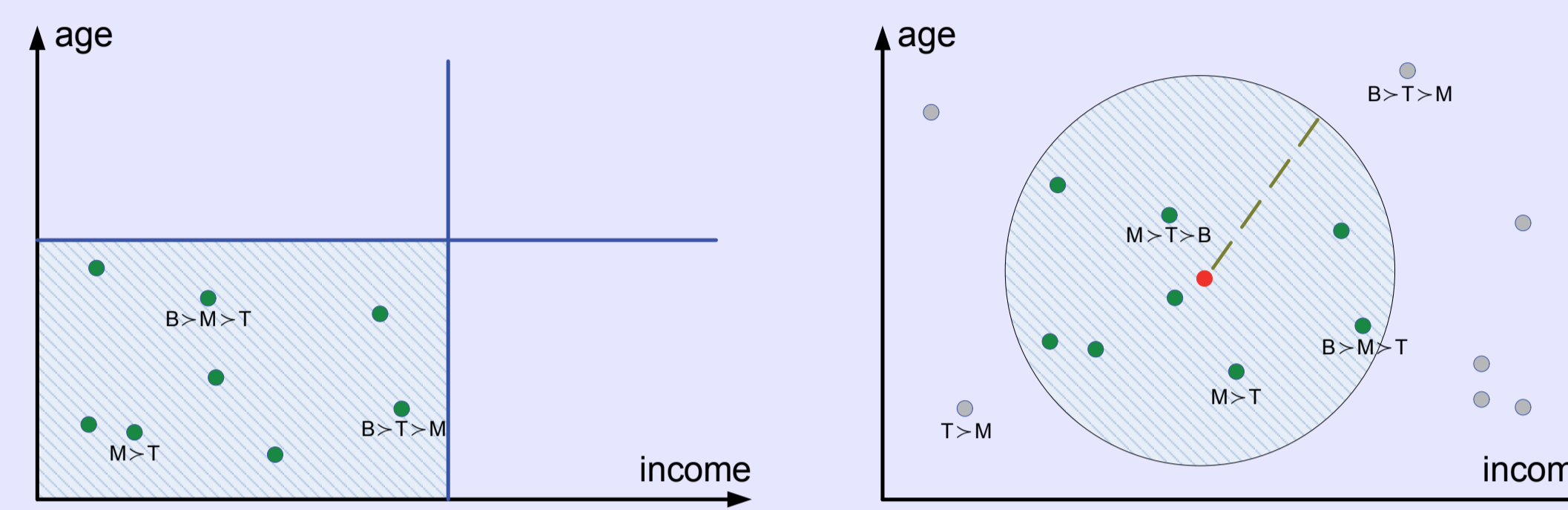
### Find:

A ranking function ( $X \rightarrow \Omega$  mapping) that maps each  $x \in X$  to a ranking  $\succ_x$  of  $\mathcal{L}$  (permutation  $\pi_x$ ) and generalizes well in terms of a loss function on rankings.

### Existing Methods

- Ranking by pairwise comparison  
Fürnkranz and Hüllermeier, ECML 2003
- Constraint classification  
Har-Peled, Roth and Zimak, NIPS 2003
- Log linear models for label ranking  
Dekel, Manning and Singer, NIPS 2003
- essentially reduce label ranking to classification
- are efficient but may come with a loss of information
- may have an improper bias and lack flexibility
- or may produce models that are not easily interpretable

## Local Learning Approach



- Target function is estimated (on demand) in a local way.
- Core part is to estimate a *locally constant* model.
- Use probabilistic models for rankings, considering nearby preferences as a representative sample.

### Mallows Model

$$\mathcal{P}(\sigma \mid \theta, \pi) = \frac{\exp(-\theta d(\pi, \sigma))}{\phi(\theta, \pi)}$$

with center  $\pi \in \Omega$ , spread  $\theta > 0$ , and distance  $d$  on  $\Omega$ .

Maximum likelihood estimation (MLE) based on observed (incomplete) rankings  $\sigma = \{\sigma_1, \dots, \sigma_k\}$ :

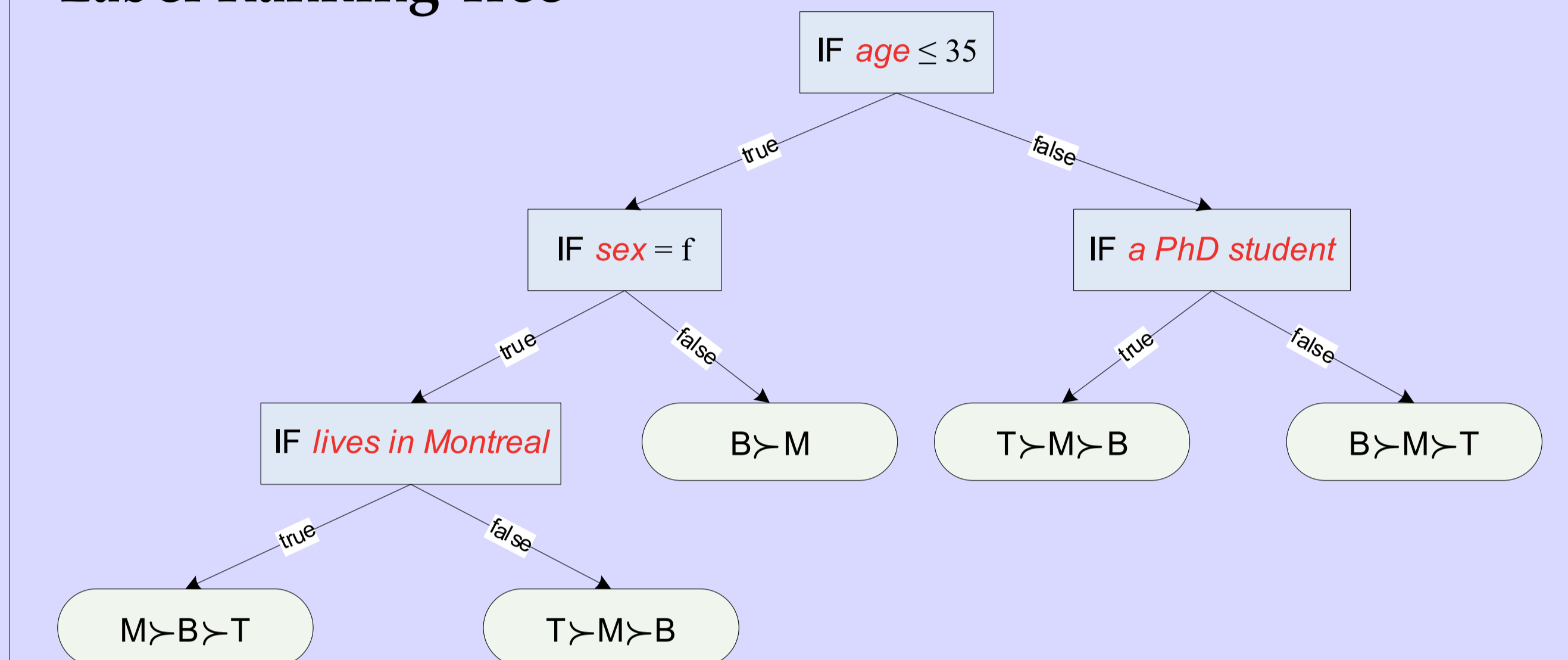
$$\begin{aligned} \mathcal{P}(\sigma \mid \theta, \pi) &= \prod_{i=1}^k \mathcal{P}(E(\sigma_i) \mid \theta, \pi) = \prod_{i=1}^k \sum_{\sigma \in E(\sigma_i)} \mathcal{P}(\sigma \mid \theta, \pi) \\ &= \frac{\prod_{i=1}^k \sum_{\sigma \in E(\sigma_i)} \exp(-\theta d(\sigma, \pi))}{\left( \prod_{j=1}^n \frac{1 - \exp(-j\theta)}{1 - \exp(-\theta)} \right)^k}, \end{aligned}$$

where  $E(\sigma_i)$  denotes the set of consistent extensions of  $\sigma_i$ .

Observation $\sigma$	Extensions $E(\sigma)$
$a > b$	$a > b > c$ $a > c > b$ $c > a > b$

Approximation of the MLE  $(\hat{\pi}, \hat{\theta}) = \arg \max_{\pi, \theta} \mathcal{P}(\sigma \mid \theta, \pi)$  with an EM-like estimation procedure.

## Label Ranking Tree



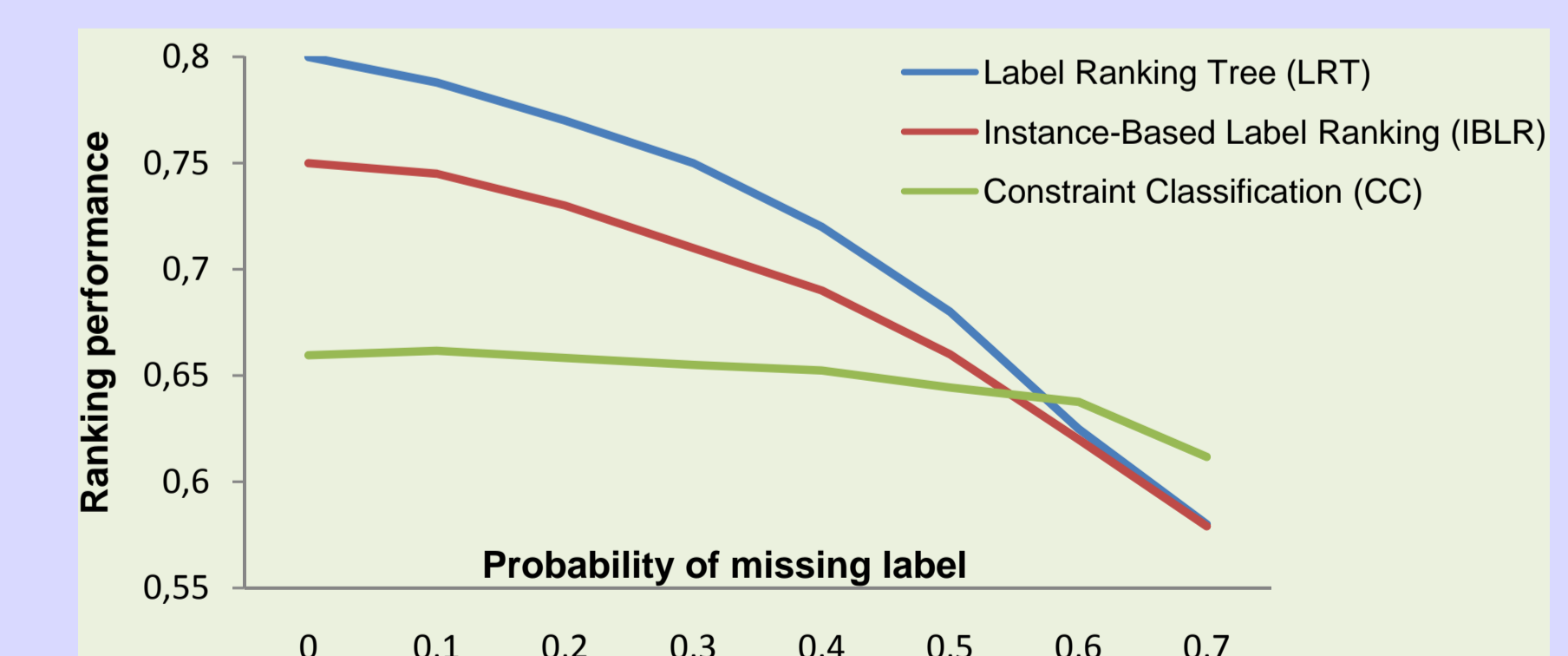
Major modifications compared with regression trees:

1. Split criterion: seeking a split of  $T$  (set of rankings) into  $T^+$  and  $T^-$  that maximizes

$$\frac{|T^+| \cdot \theta^+ + |T^-| \cdot \theta^-}{|T|}$$

2. Stopping criterion: tree is pure OR number of labels in a node is too small

## Main Conclusions from Experiments



- Local learning is more flexible and can exploit more preference information.
- Given enough data, IBLR is significantly better than LRT and CC in terms of predictive accuracy (Kendall's tau).
- The size of LRT is smaller than expected.